

CONTENTS

Linguistics

Seda Gasparyan, Rafayel Harutyunyan

Manipulative Speech: A Theoretical Overview 11

Arpineh Madoyan

On Several Recurrent Themes and Concepts in Scottish Ballads 27

Zaruhi Antonyan

Irony in Fan Fiction 40

Hayk Danielyan

Sarcasm as a Breach of Linguistic Politeness:

Some Theoretical Assumptions 53

Ani Simonyan

Multimodality in Contemporary Communication 63

Marina Yaghubyan

Interpretation of Omitted Words or the Unsaid Information in

Emily Dickinson's Poetry 77

Methodology

Marianna Ohanyan

MyEnglishLab as One of the Groundbreaking Blended Learning Tools 85

Culture Studies

Gaiane Muradian

Communicating Morality to Audiences: Symbolic Interaction in Films

(with reference to G. Martin's *A Game of Thrones*) 92

Gohar Hovsepyan

A Cross-Cultural Study of Refusal Strategies of American and

Armenian English Speakers 100

Translation Studies

Gayane Gasparyan, Hasmik Karapetyan

Orwellian Identity in Style (a pragma-stylistic approach to the translations of

G.Orwell's *Animal Farm*) 116

Literature Studies

Vicky Tchapanian

The Eastern Philosopher and the Westernized Prophet 129

Armenological Studies

Ewa Salkiewicz-Munnerlyn

R. Lemkin's Contribution to the Development of Modern International Law
and International Criminal Law..... 141

